

Demonstration of an innovative method for the detoxification of pharmaceutical wastewater from pharmaceutical facilities

Deliverable D1.3: Photos from installed Notice Boards at Medochemie and partners

Date:02/2022

Coordinating Beneficiary



PARTNERS













Background

This report entitled: "Photos from installed Notice Boards at the Medochemie and partners" of the project LIFE PHARMA-DETOX", was produced under co-finance of the European financial instrument for the Environment (LIFE programme) as the third Deliverable (1.3) of Action D1 of Project "LIFE PHARMA-DETOX" (LIFE20 ENV/CY/000615) during the implementation of Activity D.1 on the "Information and awareness raising activities".

This report presents the Notice Board produced and its photos from the Notice Boards installed at their premises.

Acknowledgements

LIFE PHARMA-DETOX team would like to acknowledge the European financial instrument for the Environment (LIFE programme) for the financial support.

Disclaimer

The information included herein is legal and true to the best possible knowledge of the authors, as it is the product of the utilization and synthesis of the referenced sources, for which the authors cannot be held accountable.

| Note: | | | |
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Table of Contents

| ΑE | ABBREVIATIONS AND ACRONYMS4 | | | | | |
|-----|-----------------------------|---|----|--|--|--|
| EX | ECUTIVE | SUMMARY | 5 | | | |
| 1. | INTR | ODUCTION | 5 | | | |
| | 1.1 | The project logo | 6 | | | |
| | 1.2 | The graph | 7 | | | |
| | 1.3 | The Notice Board | 11 | | | |
| 2. | PHO | TOS FROM THE NOTICE BOARDS INSTALLED AT THE PARTNERS PREMISES | 14 | | | |
| | 2.1 | NB installed in MEDOCHEMIE premises | 14 | | | |
| | 2.2 | NB installed in NTUA premises | 15 | | | |
| | 2.3 | NB installed in AARHUS University premises | 15 | | | |
| | 2.4 | NB installed in NEVIS premises | 16 | | | |
| | 2.5 | NB installed in UNICT premises | 17 | | | |
| Li | st of F | igures | | | | |
| Fig | gure 1 T | he PHARMA-DETOX Project Logo | 6 | | | |
| Fig | gure 2 S | everal alternative logos under consideration by the partners | 6 | | | |
| Fig | gure 3 A | Alternative logos under consideration | 7 | | | |
| Fig | gure 4 T | he PHARMA-DETOX Innovative Method Graph | 8 | | | |
| Fig | gure 5 L | IFE PHARMA-DETOX Innovative Method Graph alternative 1 | 9 | | | |
| Fi | gure 6 <i>L</i> | IFE PHARMA-DETOX Innovative Method Graph alternative 2 | 10 | | | |
| Fid | aure 7 L | IFF PHARMA-DETOX Innovative Method Graph alternative 3 | 11 | | | |



Abbreviations and Acronyms

| LIFE | LIFE Programme | |
|------------|--|--|
| Medochemie | Medochemie Ltd. | |
| AU | Aarhus University | |
| NEVIS | NEVIS - NOVEL ENVIRONMENTAL SOLUTIONS S.A. | |
| NTUA | National Technical University of Athens | |
| UNICT | Università degli Studi di Catania | |
| NB | Notice Boards | |



Executive Summary

The present report was prepared in the framework of the co-financed European LIFE Environment LIFE PHARMA-DETOX" (LIFE20 ENV/CY/000615) project as deliverable of Action D: Public awareness and dissemination of results (obligatory) during the implementation of Activity D.1 on the "Information and awareness raising activities". Action leader: NEVIS, Involved partners: NTUA, Medochemie.

The Notice Boards were produced to contain all required information associated to the Project's identity. More specifically, the ACRONYM, the title, the Innovative Prototype Biorefinery System, the environmental challenges and the project objectives, the lead beneficiary as well as all beneficiaries' logos, names and countries, the source of funding and the related logo of LIFE Programme as well as the code of the project.

The Notice Boards were produced in English and Greek, in paper and in metal.

1. Introduction

The Notice Board designed includes a summary of the project as well as all related info. Namely, it includes the ACRONYM, the title, a diagram depicting the Innovative Method for the Detoxification of pharmaceutical wastewater from pharmaceutical facilities, the lead beneficiary as well as all beneficiaries' logos, names and countries, the source of funding and the related logo of LIFE Programme as well as the code of the project. It has been designed in a simple and clear way to capture the viewers' attention while the use of the particular colours, same as used for the logo, link it in an indirect way with the project theme.



1.1 The project logo

Figure 1 The PHARMA-DETOX Project Logo



The project logo (colours, shape, fonts etc) was chosen following a number of proposed by NEVIS logo's and after consultation with the project partners as shown in the graphs below.

Figure 2 Several alternative logos under consideration by the partners







Figure 3 Alternative logos under consideration







1.2 The graph

The diagram was outlined by the NTUA team and in cooperation with NEVIS it was produced to show in an easy way the Innovative Method for the Detoxification of pharmaceutical wastewater from pharmaceutical facilities that the project will implement to achieve the desired results. The technical info covers in a condensed way all the necessary data to inform viewers about the technical aspects of the project and the derived outcome.



Figure 4 The PHARMA-DETOX Innovative Method Graph

DETOXIFICATION OF WASTEWATERFROM PHARMACEUTICAL FACILITIES

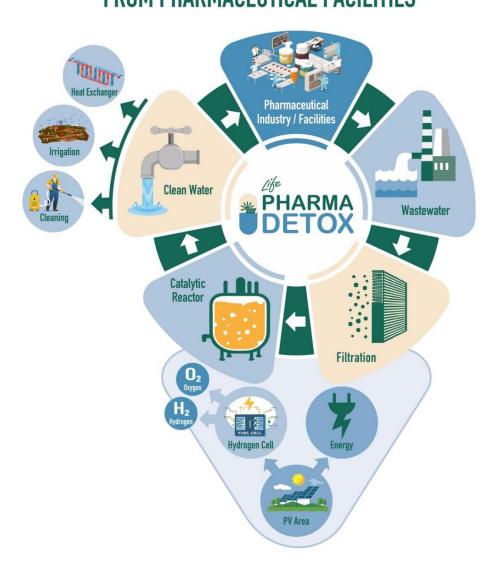




Figure 5 LIFE PHARMA-DETOX Innovative Method Graph alternative 1

DETOXIFICATION OF WASTEWATERFROM PHARMACEUTICAL FACILITIES





Figure 6 LIFE PHARMA-DETOX Innovative Method Graph alternative 2

DETOXIFICATION OF WASTEWATERFROM PHARMACEUTICAL FACILITIES





Figure 7 LIFE PHARMA-DETOX Innovative Method Graph alternative 3

DETOXIFICATION OF WASTEWATERFROM PHARMACEUTICAL FACILITIES



1.3 The Notice Board

The Notice Board was produced in English and Greek language. It includes the logo and elements from the logo as well it has been set up with the same color palette used by the logo. The colors used have been chosen to link to the water element and the purity of the pharmaceutical sector as well as the green circularity of the method.

It includes all project info, including the website and the QR codes of the social media accounts that have been created and also prompts the viewer to visit the project website.



Figure 5: The LIFE PHARMA-DETOX Notice Board in English

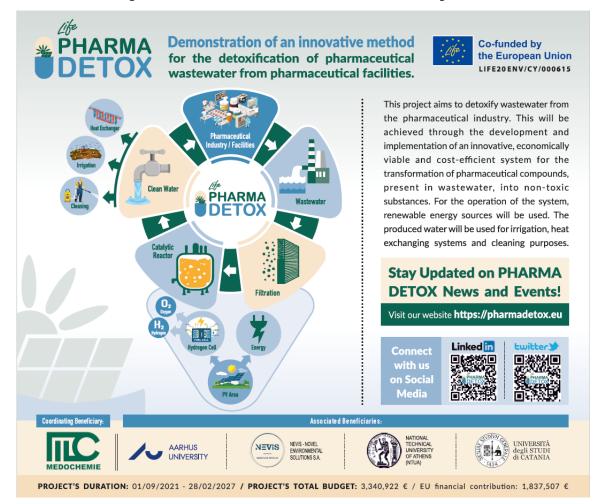
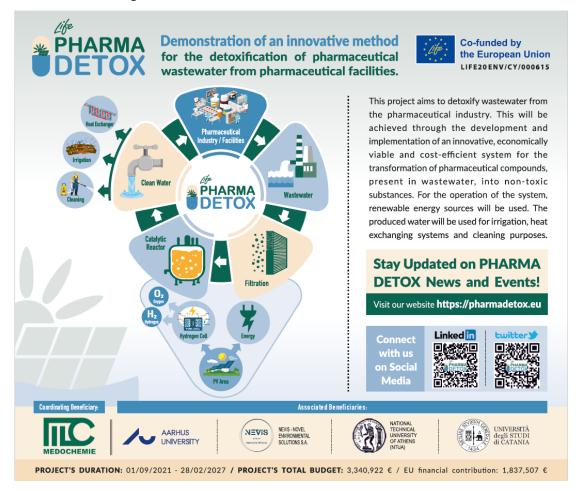




Figure 6: The LIFE PHARMA-DETOX Notice Board in Greek



It has also been printed in two formats: in a hard paper printed as well as in metal version so that it can be placed on the demo site in an exterior place. All notice boards have been sent to the LIFE Pharma Detox consortium and the following section includes the related photos received from the premises of the partners where the Notice Boards have been installed.



2. Photos from the Notice Boards installed at the partners premises

2.1 NB installed in MEDOCHEMIE premises







2.2 NB installed in NTUA premises



2.3 NB installed in AARHUS University premises





2.4 NB installed in NEVIS premises





2.5 NB installed in UNICT premises

